

Transmission & Distribution, Industrial Electrix and Energy Generation are published to A4 size – 210mm x 297mm and Perfect Bound (Burst Bound)

PRESS READY PDF FILES

Ensure bleed is catered for, trim marks are identified and the file is CMYK.

IMAGES, DIAGRAMS OR GRAPHICS

Pictures, diagrams or graphics must be supplied separately as follows:

- Resolution - high resolution (300 dpi) is essential to ensure clarity in the print process.
- Format - jpg, tif, high res pdf or EPS files.

TEXT

Articles will be formatted by the magazine production staff therefore authors need only provide their article with minimal formatting. Our requirements are:

- Supply text by email as Word Document files.
- Do not include pictures, diagrams or graphics in your document.
- Appropriate captions should be included for all images, diagrams or graphics.

	TRIM – mm W x mm H	BLEED – mm W x mm H
Double Page Spread	420 x 297	428 x 305
Full Page A4	210 x 297	218 x 305
NOTE: Ensure text and logo/s on A4 adverts have 10mm clearance from trim edge to allow for spine of magazine.		
Half Page Horizontal	180 x 125	n/a
Half Page Vertical	100 x 297	108 x 305
Third Page Horizontal	180 x 80	n/a
Third Page Vertical	80 x 252	n/a

NO CHARGE DESIGN SERVICES

APT's Production Art Studio will produce your advertisement, at no charge, if required.

If a copy of artwork files is required, a charge will apply – P.O.A.

Company supplied advertorial is published to EG design disciplines.

CONTACT DETAILS FOR PUBLICATION MATERIALS

Please forward materials to APT Publications Pty Ltd

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Email: jane@powertrans.com.au

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