

MEDIA KIT 2019

INDUSTRIAL ELECTRIX MAGAZINE



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LOW – MEDIUM VOLTAGE

From the zone substation, voltage is reduced to the levels required, usually 415V Three Phase for most applications for the commercial, industrial end user, through to 36kV Networks used by heavy industry e.g. large mines and steel mills.

ISSUE	MATERIAL DEADLINE MONDAY	ELECTRONIC ALERT DEADLINE	TO YOUR DESK AND INBOX FROM FRIDAY
ISSUE 1 2019 1ST QUARTER JAN-MAR	18 MAR	1 APR	5 APR
	FEATURES: MESA - PREVIEW, Arc Flash Mitigation, Electrical Safety, Power Factor Correction, Thermography, Electricity in Mining		
ISSUE 2 2019 PURCHASING DIRECTORY APR-JUN	10 APR LISTINGS, 1 MAY MATERIALS	20 MAY	24 MAY
	2019 PURCHASING DIRECTORY The Annual Purchasing Directory combines Features and technical articles within 37+ categories that list products and services and the relevant suppliers. The matrix of listings are also profiled on our website at www.powertrans.com.au		
ISSUE 3 2019 3RD QUARTER JUL-SEP	29 JUL	12 AUG	16 AUG
	FEATURES: MESA - REVIEW, Automation & Condition Monitoring, Earthing - Lightning & Surge Protection, Motors & Drives, Test & Measurement		
ISSUE 4 2019 4TH QUARTER OCT-DEC	28 OCT	11 NOV	15 NOV
	FEATURES: Automation & Condition Monitoring, Cables & Connectors, Electricity in Mining, Energy Diagnostics, Lighting Solutions		
* Features: including but not limited to the above.			

ADVERTISING ENQUIRIES

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REGULAR FEATURE OPTIONS INCLUDE:

- Arc Flash Mitigation
- Automation & Condition Monitoring
- Bearings
- Cables & Connectors
- Earthing & Bonding
- Electrical Safety
- Electricity in Hazardous Areas
- Electricity in Mining
- Energy Diagnostics
- Harmonics & Filters
- Industrial Maintenance
- Instrumentation Test & Measure
- Lighting Solutions
- Lightning & Surge Protection
- Motors & Drives
- Power Analysers
- Power Factor Correction
- Power Quality
- Power System Measurement
- Process Control
- Protection and Control
- Refurbishment
- Safety in Industry
- Thermography
- Variable Speed Drives